State: Indiana

Results based on 311 survey(s).

Note: Survey responses are based upon the number of individuals that responded to the specific question.

What is your primary job assignment this year?

What is your primary job assignment this year.			
Response	# of Responses R	% of esponses	National %
Principal, Headmaster or Executive Director	166	54%	43%
Assistant Principal	65	21%	28%
Guidance, Career or Admissions Counselor	34	11%	10%
Curriculum and Instruction Specialists and Coaches	5	2%	4%
ELL/ESL Coordinator	2	1%	0%
Instructional Technology Specialist	0	0%	1%
School Psychologist	6	2%	3%
Special Education Coordinator	1	0%	1%
Student Services and Support Specialist	7	2%	2%
Technology Support Staff	0	0%	0%
Title I Director/Coordinator	5	2%	0%
Administrative or Support Staff	4	1%	4%
Other	14	5%	5%



What type of school are you currently assigned to? (Check all that apply)

Response	# of Responses	% of Responses	National %
Elementary School	140	46%	47%
Middle School or Junior High School	78	26%	26%
High School	99	33%	29%
Alternative School	7	2%	3%
Virtual or online school	2	1%	1%
Other	15	5%	4%



As a school leader you are faced with many challenges. Which of these challenges qualify as your top challenges- the ones most likely to "wake you up" in the middle of the night? (Check all that apply)

that apply)			
Response	# of Responses Re	% of sponses	National %
Achievement measured by standardized test scores	192	63%	46%
Adequate funding	110	36%	37%
Adequate school facilities	46	15%	16%
Adequate technology	77	25%	30%
Adherence to curriculum standards (e.g. state, national, provincial)	56	18%	18%
Closing the achievement gap	129	42%	47%
Communications with parents	90	30%	28%
Educational equity	43	14%	16%
High school graduation rates	58	19%	13%
Implementation of Common Core State Standards and other new standards	82	27%	33%
(c) 201acorpolation of 201st century skill development into curriculum Speak Up 2013	49	16% Page	20% 1 of 15

Legislative mandates	93	30%	21%
Preparing for online assessments	59	19%	17%
Recruitment and retention of highly qualified teachers	73	24%	21%
School public image in the community	81	27%	20%
School safety	133	44%	41%
Serving diverse student populations	62	20%	25%
Special education issues and legal compliance	79	26%	27%
Staff morale/motivation	134	44%	43%
Students' behavior/attendance issues	139	46%	41%
Students' health including substance abuse, teen pregnancy, family issues	49	16%	17%
Use of technology within instruction	73	24%	24%
Using data to assess student achievement	114	37%	30%
Using student data to evaluate teacher performance	85	28%	20%
Other	10	3%	4%

How important is the effective implementation of instructional technology to your school's core mission?

Response	# of Responses	% of Responses	
Extremely Important	157	52%	54%
Important	123	41%	40%
Somewhat Important	19	6%	5%
Not Important	1	0%	0%
No Opinion	1	0%	0%



Which of these currently popular approaches to digital learning are having the greatest impact on transforming teaching and learning at your school? (It's okay if you are not familiar with all of these trends!)

these trends:)			
Response	# of Responses	% of Responses	National %
Blended learning	63	21%	22%
Digital content such as videos, simulations and animations	144	48%	46%
Digital media tools for student content creation	89	30%	34%
E-portfolios	19	6%	7%
Digital or online textbooks	95	32%	27%
Educational games	114	38%	35%
Flipped learning	46	15%	17%
Incorporating student owned devices into instruction	33	11%	20%
Intelligent adaptive software	19	6%	9%
Mobile apps	43	14%	22%
One-to-one program (every student has a computing device)	141	47%	23%
Online assessments	160	53%	41%
Online classes for students	56	19%	16%
Online professional development for teachers	69	23%	24%
Online professional learning communities for teachers and administrators	48	16%	14%
Social media use within education	60	20%	17%
Tablets and other mobile devices	95	32%	41%
Teacher created content	83	28%	30%
Using student data to inform instruction (c) 2014, Project Tomorrow	162	54%	47%
Speak Up 2013		Page	2 of 15

Other What metrics are most effective in measuring technology projects or initiatives at your school?

3%

2%

(Check all that apply)

Response	# of Responses	% of Responses	National %
Class grades	85	31%	32%
Changes in attendance	37	14%	15%
Changes in the amount or severity of disciplinary actions	43	16%	14%
Classroom observations of technology integration	158	58%	58%
Course completions	24	9%	9%
Depth of student collaborations	56	21%	26%
Homework completions	43	16%	11%
Parent feedback	65	24%	23%
Student achievement results	127	47%	46%
Student engagement in learning	189	69%	69%
Student feedback	116	43%	41%
Student interest in extending learning	59	22%	26%
Student project quality	57	21%	29%
Student skill development	85	31%	35%
Student time on learning tasks	62	23%	23%
Student use of the project technology	83	31%	31%
Teacher buy-in	119	44%	45%
Teacher feedback	95	35%	40%
Teacher interest in additional professional development	74	27%	31%
Other	6	2%	2%



Specific to the use of technology within instruction which of these issues, besides funding are the most challenging for you and school right now? (Check all that apply)

Response	# of Responses	% of Responses	National %
Assessment of students' technology skills	61	22%	21%
Availability of technology for students' use at school	120	43%	56%
Communication tools for connecting with parents	69	25%	20%
Creating a technology vision for our school	69	25%	23%
Developing acceptable/responsible use policies for students and teachers	35	13%	12%
Developing mobile device and social media policies	47	17%	16%
Digital equity issues (student access to technology & Internet at home)	116	42%	42%
Evaluating emerging technologies for classroom use	68	25%	28%
Evaluating quality of digital content or online courses	46	17%	14%
Identifying a mobile learning platform	18	7%	8%
Incorporating student owned mobile devices into instruction	47	17%	22%
Incorporating student owned mobile devices into our network	32	12%	13%
Internet capacity and bandwidth to accommodate multi-media and digital content	63	23%	28%
Preparing for online assessments	80	29%	31%
Protecting privacy and confidentiality of student records and information	19	7%	9%
Providing accessible printers for student and teacher use	46	17%	17%
Providing online courses for students (c) 2014, Project Tomorrow	24	9%	9%
Speak Up 2013		Page	3 of 15

School or district filters or firewalls	59	21%	19%
Speed and accessibility of the school/district network	82	30%	29%
Staff professional development	127	46%	45%
State or federal legislation that gets in the way of our plans	21	8%	6%
Student safety online	79	29%	26%
Technology support	79	29%	34%
Using social media effectively	58	21%	18%
Other	11	4%	3%

How do you use technology to assist you with professional tasks? (check all that apply)

Response	# of Responses	% of Responses	National %
Communicate with colleagues using text messaging	209	75%	72%
Communicate with parents using text messaging	114	41%	32%
Conduct Internet research	231	83%	79%
Create and post videos about school information	80	29%	26%
Create multi-media presentations	139	50%	54%
Learn how to do something from an online video	167	60%	56%
Participate in professional online communities	187	68%	49%
Participate in webinars or video conferences	223	81%	71%
Read articles and books using a digital reader or tablet	172	62%	58%
Read or post blog or wiki entries	91	33%	29%
Share information with other administrators and staff via district portal	121	44%	48%
Take an online class	85	31%	31%
Update my profile on a social networking site (LinkedIn or Facebook)	110	40%	31%
Use tablets and video capabilities during classroom observations	133	48%	46%
Use Twitter as a informal professional development tool	88	32%	18%
None of the above	5	2%	1%

Thinking about your peers, do you consider yourself..

Response	# of Responses	% of Responses	National %
An advanced tech user – more expert than most of my peers	74	27%	26%
An average tech user – about the same as my peers	177	64%	66%
A beginner tech user – less developed than my peers	26	9%	7%

Tell us about the mobile devices that you use. These can be devices that are your own or provided to you by your school. Select the choices that are true for you.

Cell phone without Internet access

Response	# of Responses	% of Responses	National %
My own device - and it can access the school network	26	9%	11%
My own device - but not on the school network	32	12%	12%
School provided device	12	4%	5%
Smart phone with Internet access			

Response	# of Responses Resp	% of onses	National %
My own device - and it can access the school network	162	58%	57%
My own device - but not on the school network	44	16%	23%
School provided device (c) 2014, Project Tomorrow	45	16%	17%
Const. Un 2012		Dage	1 of 15

Speak Up 2013 Page 4 of 15

Laptop

p+p			
Response	# of Responses	% of Responses	National %
My own device - and it can access the school network	84	30%	27%
My own device - but not on the school network	39	14%	129
School provided device	169	61%	639
Netbook			
Response	# of	% of	National '
zeahouae	Responses	Responses	National
My own device - and it can access the school network	11	4%	49
My own device - but not on the school network	6	2%	29
School provided device	36	13%	79
Tablet computer (like an iPad)			
P	# of	% of	National
Response	Responses	Responses	National
My own device - and it can access the school network	66	24%	259
My own device - but not on the school network	23	8%	109
School provided device	161	58%	539
Digital reader (like a Kindle or Nook)			
Response	# of	% of	National
Response	Responses	Responses	National
My own device - and it can access the school network	31	11%	109
My own device - but not on the school network	55	20%	189
School provided device	6	2%	29
MP3 player (like an iPod or iPod Touch)			
Response	# of	, , , , , , , , , , , , , , , , , , , ,	National
ixeapoliae	Responses	Responses	Hational
My own device - and it can access the school network	27	10%	109
My own device - but not on the school network	65	23%	22
School provided device	5	2%	29



Many schools are exploring how to leverage mobile devices such as smartphones and tablet computers (iPads) to improve student achievement. What do you think would be the primary benefits of incorporating such devices into instruction? (check all that apply)

	ш.е	0/ -£	
Response	# of Responses Re	% of esponses	National %
Access to online textbooks	165	61%	66%
Helps teachers improve their technology skills	118	44%	45%
Improves teacher-parent-student communications	141	52%	48%
Increases student engagement in school and learning	231	86%	86%
Increases teacher productivity	86	32%	379
Provides a way for instruction to be personalized for each student	186	69%	67%
Provides a way for students to review classroom material afterschool	158	59%	57%
Provides a way to create a learning centered environment	131	49%	52%
Provides opportunities for informal remediation	141	52%	50%
Students develop collaboration and teamwork skills	116	43%	47%
Students develop critical thinking and problem solving skills 2014, Project Tomorrow	117	43%	51%
20k Un 2012		Page	5 of 1

Speak Up 2013 Page 5 of 15

Students develop stronger communications skills	105	39%	37%
These devices help to extend learning beyond the school day	173	64%	62%
I don't think these devices will positively impact learning	2	1%	2%
No significant benefit	0	0%	1%
Other	7	3%	2%

How likely are you this year to allow students to use their own mobile devices for instructional purposes at school?

Response	# of Responses F	% of Responses	National %
Very likely	58	22%	26%
Somewhat likely	40	15%	15%
Somewhat unlikely	19	7%	7%
Very unlikely	83	31%	25%
Unsure	32	12%	10%
No opinion	19	7%	7%
We currently allow students to use their own mobile devices for instructional purposes at school	17	6%	10%

What prevents you today from allowing your students to use their own devices at school? (check all that apply)

(2.1.2.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1			
Response	# of Responses	% of Responses	National %
Ability to provide network connectivity	71	27%	26%
Absence of best practices and role models	50	19%	17%
Challenges associated with the variety of hardware and software products	64	25%	20%
Community reaction and support	11	4%	4%
Concerns about network security	107	41%	31%
Concerns about theft of the devices at school	109	42%	38%
Concerns that students will cheat using the devices	55	21%	18%
Current district policies about using cell phones in school	82	31%	29%
Devices could be a distraction from the core learning process	67	26%	25%
Digital equity issues (student access to technology & Internet at home)	83	32%	29%
mplementing effective acceptable use policies	45	17%	16%
Internet safety concerns and district liabilities	75	29%	27%
ack of specific curriculum to support the devices	51	20%	18%
Parental reaction and support	31	12%	7%
Policies on software licenses and usage	32	12%	12%
eachers are not trained in how to use mobile devices within learning	73	28%	28%
We currently allow students to use their mobile devices to support for instructional purposes in our school/district.	36	14%	22%
Other	32	12%	11%

How much do you agree with this statement: As a result of how technology is being used in our school, I believe that our students will be well prepared to use digital tools and resources when they are in college or in a future job. (select one)

Response	# of % of Responses Responses	National %
Strongly agree	86 32%	30%
Somewhat agree	139 51%	51%
(c) 2012, Proyect disagree	23 9%	12%
Speak Up 2013	Page	6 of 15

Strongly disagree	14	5%	4%
No opinion	4	1%	1%
I don't know	4	1%	2%



Some schools are implementing online courses where instruction and content is delivered primarily over the Internet. Who is your primary audience (if any) for online courses in your school? (Check all that apply)

Response	# of Responses R	% of esponses	National %
Administrators	49	19%	20%
At-risk students in traditional school settings	76	29%	20%
Classified staff	20	8%	6%
Classroom teachers/Paraprofessionals	55	21%	24%
Librarians/Media Specialists	24	9%	12%
Traditional students	32	12%	12%
Students in continuation or alternative high schools	64	24%	14%
Students interested in advanced coursework	53	20%	19%
Students schooled at home	33	13%	10%
We are not offering any online classes at this time	104	39%	41%
Other	9	3%	4%



In what subjects are you currently offering fully online or virtual classes for your students? (Check all that apply)

Response	# of Responses	% of Responses	National %
Career Technical Education classes	10	4%	6%
College prep skills	22	9%	7%
Computer Science	7	3%	5%
Digital media production	5	2%	3%
English/Language Arts	79	32%	19%
Health	49	20%	10%
Journalism or Yearbook	1	0%	1%
Math	78	31%	22%
Physical Education	19	8%	5%
Science	61	24%	17%
Social Studies/History	69	28%	18%
Test prep skills	17	7%	7%
Visual or performing arts	1	0%	3%
World or foreign languages	19	8%	10%
We are not offering online classes for students at this time	144	58%	63%
Other	15	6%	8%



There is a lot of national discussion on the potential of "blended learning" to transform education. In general, the concept means that students are engaged to some degree in face-to-face instruction in a traditional classroom while also spending time driving their own learning online. There are several different models of blended learning. Which if any of these models are being used at your school this year? (Check all that apply)

Response	# of % of National Responses Responses
Response	# of % of Nat Responses Responses

Primarily face-to-face instruction with some use of online curriculum, resources and tools to supplement or remediate instruction	150	58%	51%
Students rotate on a fixed schedule between self-directed, offsite online learning and participating in a traditional classroom	10	4%	5%
Teachers provide on site support for the students who are working through an online curriculum, usually in a school setting	35	14%	12%
Online course that is delivered to the students at a school site with online teachers that are remote	7	3%	6%
Students decide to take an additional online course from home but the majority of their classes are traditional, school setting courses	16	6%	6%
Students participate primarily in an online learning from home with an online teacher and may have occasional face-to-face checkins with the teacher	5	2%	3%
None of the above	69	27%	30%
I am not sure	22	9%	9%
Other	1	0%	1%

What would be the most important benefits of offering online learning (virtual or blended) to your students? (Check all that apply)

Despare	# of	% of	National %
Response	Responses	Responses	National %
Eliminate costs associated with textbooks	96	37%	37%
Increase graduation rates	67	26%	20%
Increase student participation in AP courses	45	17%	15%
Keep students engaged in school	170	66%	66%
Motivate teachers to change teaching methods	99	38%	40%
Offer academic remediation to students	178	69%	60%
Offer afterschool enrichment programs	104	40%	41%
Offer dual-enrollment courses to students	66	26%	22%
Offer instruction for homebound students (e.g. illness, health or behavioral reasons)	128	50%	43%
Offer scheduling alternatives for students	124	48%	34%
Provide advanced coursework	88	34%	34%
Provide classes in "hard-to-staff" areas	67	26%	23%
Provide electives to students	76	29%	25%
Provide more personalized instruction to students	103	40%	40%
Provide programs for at-risk students	144	56%	53%
Provide programs for gifted students	129	50%	48%
Provide remediation services to students (including credit recovery)	117	45%	39%
Provides for competency or mastery based advancement	50	19%	18%
Reduce overall costs associated with instruction delivery	32	12%	12%
None of the above	10	4%	5%
Other	2	1%	1%

There is a new trend in some schools where teachers assign videos of lectures or lessons for students to watch as homework, and then utilize the classroom time period for more in depth class discussions, projects, experiments or to provide personalized coaching to individual students. Some call this "flipped learning." What are your thoughts or experiences with this new classroom model? (Check all that apply)

of % of National %

Speak Up 2013 Page 8 of 15

Some of our teachers are doing this with videos they have found online	59	23%	25%
Some of our teachers are doing this using videos they created of their own lessons or lectures	57	22%	22%
Some of our teachers tried this last year but it did not work for them	8	3%	3%
I am concerned that our students would not be able to access the videos at home	103	40%	40%
To do this our teachers would need instruction in how to make the videos	83	32%	29%
To do this our teachers would need instruction on how to find high quality videos online	71	28%	25%
To do this our teachers would need instruction on how to best utilize the classroom time	75	29%	28%
We are encouraging teachers to implement this model this year	21	8%	9%
We are providing specific training for our teachers on this model	13	5%	5%
I have heard about this but I am not interested	23	9%	7%
I have never heard of this before	23	9%	10%
Other	20	8%	9%



Many schools are evaluating how to effectively leverage digital content within instruction. What would be the primary benefits of using more digital content in your classrooms? (Check all that apply)

Response	# of Responses	% of Responses	National %
Cost savings	70	28%	28%
Decreases dependence on textbook publishers	120	47%	42%
Differentiates our school (district) as innovative in the use of technology	139	55%	46%
Helps to extend learning beyond the school day	145	57%	60%
Improves quality of instructional materials	116	46%	49%
Improves teacher productivity	79	31%	31%
Improves teacher skills with technology	115	45%	44%
Increases relevancy of the instructional materials	130	51%	49%
Increases student engagement in school and learning	194	76%	74%
Increase teacher buy-in if the content is teacher created	58	23%	19%
Makes use of the technology that we have in the classrooms or media labs	91	36%	34%
Prepares students for the world of work	150	59%	54%
Provides a way for instruction to be personalized for each student	126	50%	45%
Other	1	0%	1%



What challenges does your school face in implementing digital content within instruction? (Check all that apply)

Response	# of Responses Re	% of esponses	National %
Balancing instructional time constraints with time to use the digital content effectively	111	44%	47%
Concerns about student online safety when accessing Internet-based content	87	35%	31%
Determining ownership of teacher-created content	19	8%	7%
Evaluating the quality of the digital content	107	42%	42%
Lack of clarity on legal use policies around digital content	35	14%	13%
Locating appropriate free digital content aligned to our curriculum	109	43%	36%

Managing student and teacher subscription-based content in and out of school	45	18%	15%
Our teachers are not trained on how to incorporate digital content effectively	90	36%	32%
Providing enough computers/devices with Internet access for students to use digital content	118	47%	55%
Providing enough Internet bandwidth to fully leverage digital content	84	33%	38%
Teachers are reluctant to incorporate digital content into existing lessons	47	19%	18%
Understanding role of digital content within Common Core standards or other new state standards	61	24%	29%
We do not have a school vision for the use of digital content within instruction	34	13%	12%
We do not have the funds to purchase digital content	53	21%	23%
We have other higher priorities than integrating digital resources into our curriculum	14	6%	5%
No barriers	7	3%	3%
Other	7	3%	2%



Which of these factors would you consider most important when evaluating the quality of digital content to use in your district? (Check all that apply)

Response	# of Responses	% of Responses	National %
Certified by education membership associations and organizations	56	23%	28%
Compiled on a list by our State Department of Education or Ministry of Education	53	22%	23%
Content is fee-based	19	8%	7%
Content is free	90	37%	34%
Content is research based	176	72%	70%
Includes embedded assessments	97	40%	42%
It can be modified by the teacher	148	61%	58%
Learn about it on a webinar or virtual conference	43	18%	14%
Learned about the resource through a demonstration at a conference	29	12%	11%
Materials are created by practicing teachers	90	37%	36%
No commercial advertisements within the content	96	39%	44%
Recommended on education blogs and websites	54	22%	19%
Referred by a colleague	62	25%	22%
Source is a content expert organization (such as: National Science Foundation, universities)	80	33%	36%
Source is an established media or content producer (such as: NBC, Discovery, PBS)	62	25%	25%
Source is a professional digital resource company or organization	42	17%	14%
Student achievement with the materials	122	50%	47%
Teacher evaluation of the materials	94	39%	43%
Textbook publisher recommendations	17	7%	6%
There is a mobile app version of the content	28	11%	14%
Other	4	2%	2%



An emerging trend in educational software is called intelligent adaptive learning. This kind of software dynamically adapts the learning path for each student based upon demonstrated comprehension and sophistication of strategy, and provides real time reporting to teachers and administrators. Which of the following aspects of this new trend would be most important for

(c) 2014, Project Tomorrow all that apply)

Speak Up 2013 Page 10 of 15

Response	# of Responses R	% of esponses	National %
Engages students in self-directed independent learning	176	72%	73%
Increases the effectiveness of our teachers through the use of technology	118	48%	49%
Provides a way to differentiate instruction with larger class sizes	194	79%	70%
Provides instruction at the "just right" level for each individual student	179	73%	69%
Real time reporting on student comprehension by concept back to the teacher	175	71%	66%
Real time reporting on student progress against standards for administrators	131	53%	50%
This does not sound like something that would be valuable for our district	7	3%	3%
Other	1	0%	1%

24

There is a lot of discussion about how to adequately prepare pre-service teachers for the demands of teaching in a 21st century classroom. Which of these technology experiences should pre-service teachers have had upon completion of their certification process? (Check all that apply)

Response	# of Responses I	% of Responses	National %
Ability to create and use video, podcasts and other media	182	74%	66%
Experience as a student in an online class	120	49%	43%
Experience teaching an online class	83	34%	28%
Know how to develop, implement and evaluate online assessments	170	69%	62%
Know how to effectively use technology to communicate with parents and students	194	79%	74%
Know how to incorporate adaptive learning software into their instruction	129	52%	53%
Know how to incorporate social media tools or applications into nstruction	112	45%	42%
Know how to incorporate students' mobile devices into instruction	104	42%	45%
Snow how to locate and use digital content and e-textbooks within instruction	158	64%	58%
Know how to locate and use electronic teaching aids and productivity ools	152	62%	57%
Know how to set up a blended learning class model	131	53%	49%
Know how to set up a flipped learning class model	107	43%	41%
Know how to use technology to create authentic learning experiences for students	174	70%	71%
Know how to use technology to facilitate student collaboration	161	65%	64%
Know how to use virtual or online games to teach	97	39%	34%
Participate in an online professional learning community	115	47%	39%
Use technology to differentiate instruction	152	62%	60%
Other	0	0%	1%

25

Which of these social media tools or applications do you use for your personal interests? (Check all that apply)

Response	# of Responses	% of Responses	National %
Communicate with others through discussion boards, social networking sites, chat or online communities (c) 2014, Project Tomorrow	163	65%	57%
Speak Up 2013		Page 1	11 of 15

Communicate with others through text message	232	93%	90%
Create videos to post and share with others (such as: YouTube, Facebook video)	65	26%	24%
Download and view videos from the Internet	176	70%	68%
Follow blogs that interest me	114	46%	40%
Participate in an online community around a topic that I am interested in	103	41%	29%
Participate in massively multiplayer online games (MMOG) or other virtual reality worlds (such as: World of Warcraft)	10	4%	4%
Participate in online/mobile app games (such as: Words With Friends, Facebook games)	91	36%	36%
Social media apps (such as: Instagram, Snapchat, Vine)	96	38%	33%
Stream TV shows/movies from the Internet (such as: Hulu, Netflix)	88	35%	41%
Take an online class	98	39%	42%
Talk to others over the Internet (such as: Skype, Facetime or iChat)	148	59%	59%
Update my social networking profile (Facebook, LinkedIn)	143	57%	56%
Use educational mobile apps (such as: graphing calculator, vocabulary lists, language translators)	109	44%	44%
Use Twitter to communicate or follow others	118	47%	32%
Use web tools/mobile apps to create a list of resources I want to share or remember (such as: Evernote, Pinterest)	97	39%	37%
Write collaboratively with others (such as GOOGLE docs)	144	58%	45%
Write or contribute to a blog (my own or someone else's)	34	14%	11%
None of the above	1	0%	2%
Other	0	0%	1%

Which of these methods do you think are most effective for communications with parents? (Check all that apply)

Response	# of Responses I	% of Responses	National %
Automated phone messages about student's academic performance	79	32%	35%
Automated phone messages about student's attendance	121	49%	52%
Broadcast or announcement messages to student's home	127	51%	45%
Class blogs	48	19%	18%
Face-to-face meetings	217	88%	85%
Hard copy flyers or newsletters that are sent home with the student or mailed to their home	75	30%	34%
_istserv messages or newsletters	43	17%	18%
ocal newspaper or public TV announcements	44	18%	17%
Mobile app	59	24%	24%
Parent association meetings or school board meetings	44	18%	27%
Personal emails	208	84%	82%
Personal phone calls	221	89%	86%
School blog postings	33	13%	12%
School or district Facebook account	113	46%	29%
School portal that includes information on grades and assignments	136	55%	49%
School or district informational website	128	52%	53%
Skype or ichat for teacher-parent meetings	14	6%	6%
Text message to parent mobile device	124	50%	39%
Use Twitter to send updates	47	19%	13%
Other	0	0%	1%



How are you communicating information with parents specifically about Common Core State Standards or other new state standards? (Check all that apply)

Response	# of Responses	% of Responses	National %
Back to School nights	118	49%	65%
Broadcast or announcement messages to student's home	27	11%	19%
Hard copy flyers or newsletters that are sent home with the student or mailed to their home	89	37%	41%
Listserv messages or newsletters emailed to parents	24	10%	15%
Local newspaper or public TV announcements	25	10%	13%
School blog postings	16	7%	9%
PTA / PTO / Parent support group	84	35%	48%
School Board meeting	72	30%	32%
School or district informational website	104	44%	57%
School or district social media channels	35	15%	15%
Teachers	149	62%	67%
Town Hall style meeting for the community	21	9%	11%
No communications	34	14%	7%
Other	8	3%	4%



Imagine you are designing the ultimate school for 21st century learners. Which of these tools or strategies do you think holds the greatest potential for increasing student achievement and success? (check all that apply)

Response	# of Responses Re	% of esponses	National %
Ability for students to use their own mobile devices at school (such as smartphones and tablets)	110	45%	50%
Ability to access the Internet anywhere at school	175	71%	72%
Adaptive learning software which adjusts levels of difficulty and content to address student needs	177	72%	69%
Chat rooms to discuss topics with students while in class	54	22%	229
Digital content (such as: databases, electronic books, animations, videos, etc.)	159	65%	60%
Digital media creation tools (such as: video, audio)	147	60%	549
Digital readers (such as: Kindle, Nook)	111	45%	449
Educational mobile apps (such as: graphing calculator, vocabulary lists, language translators)	140	57%	559
Electronic portfolios for students	105	43%	469
Games or virtual simulations	75	31%	279
Handheld student response systems	78	32%	40'
High speed color printers	40	16%	22
Interactive whiteboards (such as Smartboard, Polyvision)	155	63%	57
Keyboards for mobile devices	52	21%	22
Laptop for every student to use at school	139	57%	53
Learning management systems (such as Blackboard)	83	34%	30
Online classes	66	27%	28
Online tests and assessments	121	49%	44
Online textbooks	122	50%	48
Online tutors	97	40%	36
School website or portal	101	41%	42
Simulations	52	21%	25
ak Up 2013		Page 1	3 of 1

Speak Up 2013 Page 13 of 15

	Social media tools for collaboration and communications (blogs, wikis, social networking sites)	81	33%	27%
	Tablet computer (such as iPad) for every student to use at school	107	44%	47%
	Text messaging	59	24%	23%
	Tools to help students and teachers organize their work (such as: communication, organize assignments, take notes)	116	47%	45%
	Video conferences or webinars	66	27%	27%
	Virtual reality games or environments	26	11%	13%
	Other	4	2%	1%
30	Are you			
	Response	# of Responses	% of Responses	National %
	Female	136	59%	68%
	Male	93	41%	32%
31	At the end of this school year, how many years of leadership/admir	nistrative e	xperience	will you
	have?			
	Boononoo	# of	% of	National %
	Response	Responses	Responses	National 76
	This is my first year	10	4%	6%
	1 to 3	50	20%	16%
	4 to 10	88	35%	37%
	11 to 15	48	19%	19%
	16+	54	22%	23%
32	Race or Cultural Identity			
		# of	% of	N (1 10/
	Response		% of Responses	National %
	Response American Indian/Alaskan Native			National %
		Responses	Responses	National % 2% 1%
	American Indian/Alaskan Native	Responses 2	Responses 1%	National %
	American Indian/Alaskan Native Asian	Responses 2 0	Responses 1% 0% 4%	2% 1%
	American Indian/Alaskan Native Asian Black/African-American	Responses 2 0 11	Responses 1% 0% 4%	2% 1% 7%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic)	2 0 11 224	1% 0% 4% 90%	2% 1% 7% 78%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino	2 0 11 224 4	Responses 1% 0% 4% 90% 2% 0%	2% 1% 7% 78% 7%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander	2 0 11 224 4 0 0	Responses 1% 0% 4% 90% 2% 0% 3%	2% 1% 7% 78% 7% 2%
33	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state	2 0 11 224 4 0 7	Responses 1% 0% 4% 90% 2% 0% 3%	2% 1% 7% 78% 7% 2% 4%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment	2 0 11 224 4 0 7	Responses 1% 0% 4% 90% 2% 0% 3% 1%	2% 1% 7% 78% 7% 2% 4% 1%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other	Responses 2 0 11 224 4 0 7 2	Responses 1% 0% 4% 90% 2% 0% 3% 1%	2% 1% 7% 78% 7% 2% 4%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response	Responses 2 0 11 224 4 0 7 2	Responses 1% 0% 4% 90% 2% 0% 3% 1%	2% 1% 78% 78% 2% 4% 1% National %
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree	2 0 11 224 4 0 7 2 # of Responses	Responses 1% 0% 4% 90% 2% 0% 3% 1% **Responses* 2%	2% 1% 78% 78% 2% 4% 1% National %
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education	2 0 11 224 4 0 7 2 # of Responses 4 177	Responses 1% 0% 4% 90% 2% 0% 3% 1% Responses 2% 71%	2% 1% 78% 78% 2% 4% 1% National %
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree	2 0 11 224 4 0 7 2 # of Responses	Responses 1% 0% 4% 90% 2% 0% 3% 1% Responses 2% 71% 9%	2% 1% 78% 78% 2% 4% 1% National %
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education	# of Responses # of Responses 4 177 23	Responses 1% 0% 4% 90% 2% 0% 3% 1% Responses 2% 71% 9%	National % 2% 1% 78% 78% 2% 4% 1% National % 67% 9%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject	# of Responses # of Responses 4 177 23 0	Responses 1% 0% 4% 90% 2% 0% 3% 1% **Responses* 2% 71% 9% 0% 0% 0%	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject Teaching certificate - single subject	# of Responses # of Responses 4 177 23 0 0	Responses 1% 0% 4% 90% 2% 0% 3% 1% **Responses* 2% 71% 9% 0% 0% 5%	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1% 1%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject Teaching certificate - single subject Doctorate degree (EdD, PhD)	# of Responses # of Responses 4 177 23 0 13 32	Responses 1% 0% 4% 90% 2% 0% 3% 1% Responses 2% 71% 9% 0% 0% 5% 13%	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1% 1% 8% 11%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject Teaching certificate - single subject Doctorate degree (EdD, PhD) Other	# of Responses # of Responses 4 177 23 0 13 32	Responses 1% 0% 4% 90% 2% 0% 3% 1% Responses 2% 71% 9% 0% 0% 5% 13%	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1% 1% 8% 11%
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject Teaching certificate - single subject Doctorate degree (EdD, PhD) Other Are you a member of any of these education professional associati (Check all that apply)	# of Responses # of Responses 4 177 23 0 13 32	Responses 1% 0% 4% 90% 2% 0% 3% 1% **Goff Responses 2% 71% 9% 0% 0% 5% 13% ir state affi	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1% 1% 8% 11% illiates?
	American Indian/Alaskan Native Asian Black/African-American Caucasian/White (non-Hispanic) Hispanic/Latino Native Hawaiian/Other Pacific Islander Decline to state Other Highest level of educational attainment Response Bachelor's degree Master's degree in education Master's degree other than education Teaching certificate - elementary/multiple subject Teaching certificate - single subject Doctorate degree (EdD, PhD) Other Are you a member of any of these education professional association	# of Responses 2 0 11 224 4 0 7 2 # of Responses 4 177 23 0 0 13 32 ions or thei	Responses 1% 0% 4% 90% 2% 0% 3% 1% **Goff Responses 2% 71% 9% 0% 0% 5% 13% ir state affi	National % 2% 1% 78% 78% 2% 4% 1% National % 4% 67% 9% 1% 1% 8% 11% sliliates?

Speak Up 2013 Page 14 of 15

AASA	6	3%	4%
ASCD	91	40%	32%
CoSN	3	1%	1%
ISTE	13	6%	5%
NAESP	38	17%	16%
NAMSP	2	1%	1%
NASSP	43	19%	14%
PDK International	22	10%	5%
None of the above	87	38%	48%